



Increasing Social Confidence and
Media Literacy Through
Safe, Secure and Healthy Online
Communications.

Kathy Macdonald, M.O.M., MSc., CPP

Cyber Safety/Security Expert -
Retired Police Officer - International Speaker

Cyber Safety Presentations for schools, students and adults since 2001

Education is the key to becoming an independent online thinker. Become empowered by learning more from reading this resource guide. For presentations please visit www.kathymacdonald.ca

As the world of technology extends into nearly every facet of our lives, children, parents, employees, extended family and seniors are increasingly becoming more susceptible to Internet-related crimes.

My cyber-safety presentations have been specially designed to generate discussion about online safety while at the same time built to increase trust and confidence around Internet use. This resource guide offers you tips and suggestions on how to make your online activities safer, more secure and healthier.

Highlights of my presentations include: the importance of using privacy settings in social media, the dirt on cyberbullying, how to enjoy the Internet without over-sharing personal identifying information and mobile device safety.

I hope you find this guide useful and you consider hosting one of my presentations at your organization.

-Kathy

TOPICS INCLUDE

Staying Safer in Social Media

Top Tips to support online safety, learn about the most popular apps & websites, how to prevent and mitigate risk from online abuse. Learn to avoid over-sharing in social media.

Emerging Threats in Cyber Security

Top Tips for information sharing as a proactive approach to cyber security, building resiliency in critical infrastructure, developing a cyber security awareness program, understanding emerging threats and cyber incident reporting.

Know More Cyber-bullying

Top Tips to reduce the risk and victimization of cyberbullying. Avoid the unintended consequences of taking, sending and posting sexualized images.

Big Picture Identity Crime

Top Tips to avoid phishing scams, social engineering cons and malware attacks. Great insights for youth, adults and seniors.

ABOUT

Kathy Macdonald

Internet Safety Expert

Passionate and hardworking with over two decades of experience in security and law enforcement, Kathy is an internationally recognized voice in the area of cybercrime prevention, online abuse, cyberbullying, identity crime and privacy protection. Kathy currently serves on the Board's of ISC(2) Alberta Chapter, Common Sense Calgary and Rosedale Tennis Club.

Kathy is also an Industry Attaché for Stop. Think. Connect., a global messaging convention unifying the response to cybercrime to millions of people worldwide.

Kathy is a published writer, media spokesperson and a guest speaker at local and international conferences. In 2009, Kathy was Invested by the Governor General of Canada as a Member of the Order of Merit of the Police Forces (M.O.M.), an award recognizing her service to the community.



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What Audiences are Saying...

Kathy Macdonald recently presented to our entire school in 2 sessions, 850 students from grade 9-12. We engaged her to present due to a series of negative peer relationships on social media. Her presentation was salient, contemporary and a true eye opener for many students. I feel that this will make a difference in improving the lives of many students and help them make good choices. The internet boom and social media are uncharted waters and Kathy has helped be a beacon to sanity in a convoluted and potentially dangerous online landscape. We will have her present again in the future.

Benefits of Booking a Presentation with Kathy Macdonald

Kathy can customize the presentation content to ensure she meets the time and content requirements for your group. Wherever possible Kathy prefers to speak to large groups of students however she relates very well with sessions for smaller groups.

Kathy is a registered speaker with the Speakers' Bureau of Alberta. Parents, students and schools love Kathy's delivery style.

Book her today: 587-896-2801